

Pre-Harvest Marketing Plan

Objective: Buy crop insurance to protect my production risk, and have _____% of my anticipated _____ crop (based on APH yield) priced by _____ (e.g. mid-June).

Price _____ bushels at \$_____ cash price (\$_____ futures) using _____ (e.g., forward contract, futures, options or to-be-determined later).

Price _____ bushels at \$_____ c / _____ f, or by _____, using _____

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Price _____ bushels at \$_____ c / _____ f, or by _____, using _____

Price _____ bushels at \$_____ c / _____ f, or by _____, using _____

Plan starts on _____. Earlier sales may be made at a _____ cent premium to price targets noted above.

Ignore decision dates and make no sale if prices are lower than \$_____ local cash price or \$_____ futures price.