

The Search for a Pre-Harvest Marketing Advantage in Spring Wheat Celebrity Results Summary



<u>Year</u>	<u>Barney Binless</u>	<u>Grandma Price</u>	<u>Justin Paperfarmer</u>	<u>Terry Timer</u>	<u>Peter Paperfarmer</u>	<u>Darla Discipline</u>
1989	\$3.64	\$3.76	\$3.75	\$3.82	\$3.62	\$3.74
1990	\$2.52	\$3.05	\$2.72	\$3.13	\$3.00	\$3.05
1991	\$2.59	\$2.60	\$2.59	\$2.59	\$2.59	\$2.59
1992	\$2.97	\$3.32	\$3.23	\$3.37	\$3.22	\$3.44
1993	\$3.51	\$3.41	\$3.60	\$3.51	\$3.51	\$3.51
1994	\$3.63	\$3.32	\$3.59	\$3.63	\$3.63	\$3.54
1995	\$4.35	\$3.72	\$3.80	\$3.57	\$4.02	\$3.63
1996	\$4.37	\$4.59	\$3.92	\$4.78	\$4.54	\$3.92
1997	\$3.84	\$3.60	\$3.89	\$3.72	\$3.63	\$3.86
1998	\$2.96	\$3.34	\$3.37	\$3.42	\$3.27	\$3.53
1999	\$2.91	\$3.01	\$3.08	\$3.01	\$2.91	\$3.05
2000	\$2.63	\$2.92	\$2.82	\$2.90	\$2.82	\$3.00
2001	\$2.96	\$3.13	\$3.06	\$3.14	\$3.06	\$3.13
2002	\$3.95	\$3.31	\$3.77	\$3.95	\$3.95	\$3.63
2003	\$3.43	\$3.22	\$3.45	\$3.24	\$3.25	\$3.44
2004	\$3.18	\$3.63	\$3.52	\$3.82	\$3.62	\$3.52
2005	\$3.50	\$3.42	\$3.67	\$3.50	\$3.33	\$3.62
2006	\$4.16	\$4.11	\$3.74	\$4.07	\$3.92	\$3.76
2007	\$6.02	\$5.02	\$4.67	\$4.83	\$5.57	\$4.69
2008	\$8.82	\$9.05	\$6.36	\$9.43	\$8.74	\$6.36
2009	\$4.95	\$5.86	\$7.48	\$5.80	\$5.38	\$7.48
2010	\$6.10	\$4.98	\$5.53	\$6.10	\$6.10	\$5.54
1990-2010	\$3.97	\$3.93	\$3.90	\$4.07	\$4.00	\$3.92
Best Price*	6	1	6	8	3	4
Worst Price*	9	6	4	2	3	3
> Barney*	#N/A	11	12	10	8	11

* In years, compared to other celebrity producers