

The Search for a Pre-Harvest Marketing Advantage in Soybeans Celebrity Results Summary



<u>Year</u>	<u>Barney Binless</u>	<u>Grandma</u>	<u>Justin Price</u>	<u>Terry Timer</u>	<u>Peter Paperfarmer</u>	<u>Darla Discipline</u>
1989	\$5.06	\$6.20	\$6.43	\$6.40	\$6.09	\$6.43
1990	\$5.79	\$5.79	\$5.72	\$5.86	\$5.74	\$5.84
1991	\$5.20	\$5.50	\$5.54	\$5.67	\$5.55	\$5.60
1992	\$5.00	\$5.49	\$5.35	\$5.53	\$5.28	\$5.57
1993	\$5.75	\$5.70	\$5.96	\$5.62	\$5.60	\$5.62
1994	\$4.85	\$5.46	\$5.28	\$5.50	\$5.29	\$5.60
1995	\$5.92	\$5.53	\$5.70	\$5.51	\$5.45	\$5.51
1996	\$6.30	\$6.70	\$6.30	\$6.88	\$6.80	\$6.26
1997	\$6.38	\$6.26	\$6.24	\$6.48	\$6.17	\$6.21
1998	\$4.93	\$5.46	\$6.06	\$5.48	\$5.23	\$6.06
1999	\$4.17	\$4.21	\$4.43	\$4.17	\$4.17	\$4.44
2000	\$4.05	\$4.48	\$4.27	\$4.78	\$4.44	\$4.65
2001	\$3.80	\$4.02	\$3.80	\$3.80	\$3.80	\$3.80
2002	\$5.03	\$4.48	\$5.05	\$5.03	\$5.03	\$5.11
2003	\$6.81	\$5.48	\$6.07	\$5.55	\$5.68	\$5.53
2004	\$4.72	\$6.05	\$5.72	\$6.61	\$6.10	\$5.72
2005	\$5.17	\$5.38	\$5.48	\$5.37	\$5.05	\$5.39
2006	\$5.24	\$5.40	\$5.40	\$5.37	\$5.15	\$5.45
2007	\$8.62	\$7.41	\$6.78	\$7.15	\$7.57	\$6.93
2008	\$8.24	\$11.24	\$8.73	\$11.08	\$9.95	\$8.73
1990-2008	\$5.58	\$5.79	\$5.68	\$5.87	\$5.69	\$5.68
Best Price*	3	2	3	6	0	6
Worst Price*	9	2	3	2	7	2
> Barney*		13	12	15	11	13

* In years, compared to other celebrity producers



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