

The Search for a Pre-Harvest Marketing Advantage in Corn  
Celebrity Results Summary



(...and other players of interest)



Year	Barney Binless	Grandma	Justin Price	Terry Timer	Peter Paperfarmer	Darla Discipline	Margery	Rocky Bottom	Wally Whipsaw
1989	\$2.08	\$2.28	\$2.26	\$2.31	\$2.19	\$2.30	\$2.42	\$1.97	
1990	\$1.98	\$2.19	\$2.15	\$2.22	\$2.11	\$2.24	\$2.43	\$1.92	\$2.08
1991	\$2.15	\$2.15	\$2.15	\$2.22	\$2.13	\$2.18	\$2.28	\$1.92	\$1.99
1992	\$1.83	\$2.21	\$1.95	\$2.23	\$2.10	\$2.24	\$2.33	\$1.87	\$1.94
1993	\$2.20	\$2.16	\$2.22	\$2.20	\$2.20	\$2.23	\$2.27	\$2.03	\$2.16
1994	\$1.83	\$2.09	\$2.06	\$2.14	\$2.03	\$2.14	\$2.26	\$1.81	\$1.91
1995	\$2.78	\$2.36	\$2.42	\$2.31	\$2.46	\$2.32	\$2.70	\$2.17	\$2.48
1996	\$2.46	\$2.78	\$2.51	\$2.82	\$2.66	\$2.53	\$3.23	\$2.43	\$2.72
1997	\$2.38	\$2.26	\$2.35	\$2.38	\$2.25	\$2.31	\$2.49	\$1.98	\$2.04
1998	\$1.64	\$1.94	\$1.98	\$2.01	\$1.85	\$2.05	\$2.16	\$1.45	\$2.00
1999	\$1.38	\$1.62	\$1.52	\$1.38	\$1.38	\$1.43	\$1.83	\$1.36	\$1.79
2000	\$1.56	\$1.80	\$1.67	\$1.91	\$1.74	\$1.86	\$2.00	\$1.40	\$1.76
2001	\$1.57	\$1.77	\$1.68	\$1.68	\$1.62	\$1.62	\$1.97	\$1.53	\$1.71
2002	\$2.23	\$2.07	\$2.29	\$2.23	\$2.23	\$2.28	\$2.52	\$1.95	\$2.08
2003	\$1.80	\$1.97	\$1.89	\$1.89	\$1.85	\$1.89	\$2.08	\$1.78	\$1.94
2004	\$1.77	\$2.36	\$2.30	\$2.59	\$2.36	\$2.35	\$2.74	\$1.76	\$2.36
2005	\$1.41	\$1.63	\$1.54	\$1.41	\$1.41	\$1.61	\$1.91	\$1.41	\$1.61
2006	\$2.69	\$2.32	\$2.45	\$2.30	\$2.14	\$2.36	\$2.48	\$2.10	\$2.30
2007	\$3.06	\$3.26	\$3.10	\$3.35	\$3.06	\$3.06	\$3.64	\$2.87	\$3.21
2008	\$3.58	\$5.01	\$3.68	\$5.04	\$4.50	\$3.70	\$6.47	\$3.68	\$4.68
2009	\$3.42	\$3.77	\$3.91	\$3.83	\$3.41	\$4.04	\$4.21	\$2.93	\$3.66
2010	\$4.77	\$3.57	\$4.06	\$4.38	\$4.52	\$3.69	\$4.46	\$3.13	\$3.78
<b>1990-2010</b>	<b>\$2.31</b>	<b>\$2.44</b>	<b>\$2.38</b>	<b>\$2.50</b>	<b>\$2.38</b>	<b>\$2.39</b>	<b>\$2.78</b>	<b>\$2.07</b>	<b>\$2.39</b>
Best Price*	4	4	1	6	0	6	#N/A	#N/A	#N/A
Worst Price*	12	3	0	3	6	1	#N/A	#N/A	#N/A
> Barney*	#N/A	14	16	13	10	16	#N/A	#N/A	#N/A

\* In years, compared to other celebrity producers